



BBQs, FIREPLACES, HEATING & AIR CONDITIONING

AN OPEN LETTER TO CANADIANS



FROM A CANADIAN, FAMILY-OWNED COMPANY



Napoleon began as a small operation in Barrie, Ontario, nearly 50 years ago. We are proud to still be based there today, now as a large global player in the fireplace, BBQ and heating/cooling industries. This success is thanks to our large, dedicated Canadian workforce, who work tirelessly to design, manufacture and sell our products all over the world—including in the United States.

We are disappointed by the actions of the U.S. government that would impose tariffs on our industries. We believe consumers benefit from choice, as well as the innovation and quality our products are known for.

Like all Canadians, we are proud and passionate about what we do. We have always been driven to provide solutions for your families' homes, and that commitment does not change. We will take these recent challenges as opportunities and continue to grow for another 50 years.

As the economy faces uncertainty, we invite you to join us in strongly supporting not only Napoleon but all Canadian businesses. There is a large network of local retailers across the country selling amazing Canadian-made products, including our own.

We hope you'll continue to trust and support those businesses and CHOOSE CANADA!

From our family to yours,

Wolfgang, Ingrid, Chris, Stephen

The Schroeter Family



INNOVATION BUILT BETTER